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CONTACT: David Wilson

david@franklinadvisory.com

Korea Innovation Center (KIC) Selects Franklin Advisory to Create Entrepreneurial Curriculum for Korean Entrepreneurs

Washington D.C. January 5th 2021 – The [Korea Innovation Center \(KIC\)](#) taps [Franklin Advisory](#) to develop an entrepreneurial curriculum for promising Korean startups looking to expand their operations into the United States. KIC is funded by the Korean government to help their startups expand globally and has physical offices worldwide in Seoul, Berlin, Silicon Valley, Beijing, and Washington, DC. This latest project continues Franklin Advisory's longstanding relationship with KIC's office in Washington, D.C.

Franklin Advisory has worked extensively with the team at the Korea Innovation Center and appreciates the innovative and creative thinking of the organization. "We could not be more thrilled to continue our relationship in such an important way," said **David Wilson, Principal at Franklin Advisory**. "Their dedication to innovating their extensive initiatives, providing opportunities for their startups, and representing Korean innovation to the world is both inspiring and educational."

KIC will use the curriculum to deliver essential entrepreneurial and market-specific content to successful founders participating in KIC programming. The curriculum is designed to be applied globally throughout their programs and transformed into a variety of interactive methods, including online self-guided modules, in-person and virtual accelerators, and more. The curriculum will be reviewed by a variety of global entrepreneurial experts from universities and corporations.

"Thanks to the continuous support of the Ministry of Science and ICT and National Research Foundation in Korea, KIC has achieved remarkable growth with our

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startups for six years. This curriculum will be accelerating Korean startups' growth by providing more practical and essential resources when they enter the US market." said **Jung H. Moon, Director General at Korea Innovation Center.**

"We are happy to continue our relationship with Franklin Advisory and continue to be impressed by their innovative ideas, strategy, and the way they work with us through execution," said **Yong Kim, Deputy Director at Korea Innovation Center.**

About Franklin Advisory

Franklin Advisory is a management consulting firm focused growing and enhancing entrepreneurial ecosystems. Franklin Advisory's services include advising and developing entrepreneurial programming for organizations of all sizes, developing accelerators, providing strategic and operational support to small and medium-sized businesses, and capital-raising support.

About Korea Innovation Center

Korea Innovation Center (KIC) is funded by the Korean government on a mission to create a global startup ecosystem throughout their four locations- Washington DC, Silicon Valley, Berlin, and Beijing. They discover and incubate promising Korean technology startups by providing assets such as connections to market enablers, accelerators, and training programs. More than 80 Korean startups join them to explore the U.S market annually. They welcome leaders from various sectors to build a vibrant network between the U.S. and South Korea.
